



INFORMATION BULLETIN NO.AAV-09-2016

22 February 2016

To All Filipinos in Bahrain,

Please be informed that the Office of the Presidential Adviser on the Peace Process seeks to build a strong constituency that will support the government's efforts towards achieving a just and lasting peace for the country.

The I AM FOR PEACE campaign through "Postcards for Peace" intends to take advantage of the love season to bring the issue of peace in the consciousness of the people.

"Postcards for Peace" illustrate five key themes very close to every Filipino's heart such as Family, Love, Generosity, Reconciliation and Children.

There will also be a "Postcards for Peace" Online Photo Contest to boost the exposure of the project, with the following mechanics:

- Submit photos or selfie of the "Postcards for Peace" with (your written) message answering the question, What can you contribute to Peace?
- Upload the photo or selfie in different social media platforms like Facebook, Twitter or Instagram, *TAGGING the I AM FOR PEACE page in the uploaded photo or selfie* to qualify as an entry to the online photo contest, and *INCLUDE* the hashtags #PostcardsForPeace.
- The most creative photo or selfie, most captivating message and most number of likes and share, has a chance in winning the prize.
- Submit different entries from 12 February 2016 to 15 March 2016.
- Prizes:

First Place	-	Php 7,000.00
Second Place	-	Php 5,000.00
Third Place	-	Php 3,000.00

Attached is the mechanics of the contest, for reference.

For additional information, please visit the social media accounts of I AM FOR PEACE: at www.fb.com/iamforpeaceph, Twitter: @iamforpeacePH, Instagram: @iamforpeaceph.


ALFONSO A. VER
Ambassador



Encl.: a/s



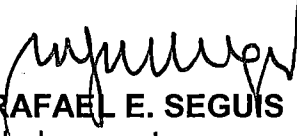
DEPARTMENT OF FOREIGN AFFAIRS
KAGAWARAN NG UGNAYANG PANLABAS

03362

OFFICE OF THE UNDERSECRETARY FOR CIVILIAN SECURITY
AND CONSULAR CONCERNS

VERY URGENT

MEMORANDUM TO THE AMBASSADOR, Manama PE

FROM : 
RAFAEL E. SEGUIS
Undersecretary

SUBJECT : I AM FOR PEACE POSTCARDS

DATE : 11 February 2016

CN :

The Office of the Presidential Adviser on the Peace Process seeks to build a strong constituency supporting the government's efforts in achieving a just and lasting peace for the country.

The I AM FOR PEACE campaign through "Postcards for Peace" intends to take advantage of the coming love season to bring the issue of peace in the consciousness of the people.

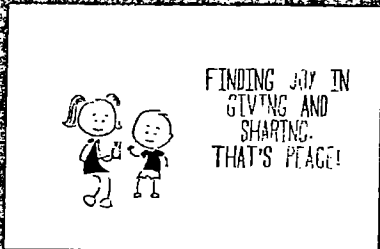
"Postcards for Peace" illustrate five key themes very close to every Filipino's heart such as: Family, Love, Generosity, Reconciliation and Children. These will be made available for free to the public, which they can send to friends and relatives here and abroad.

There will also be a "Postcards for Peace" Online Photo Contest to boost the exposure of the project, with the following mechanics:

- Submit photos or selfie of the "Postcards for Peace" with (your written) message answering the question, What can you contribute to Peace?
- Upload the photo or selfie in different social media platforms like Facebook, Twitter or Instagram, *TAGGING the I AM FOR PEACE page in the uploaded photo or selfie*, to qualify as an entry to the online photo contest, and *INCLUDE the hashtags #PostcardsForPeace.*
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Second Place Php. 5,000.00
Third Place Php. 3,000.00

Attached is the mechanics of the contest, for reference.

For Post's information and appropriate action.



Share the Love, Share the Peace, Share a Postcard for Peace

An Online Photo Contest



#PostcardsforPeace



MECHANICS

1. Get free Postcards for Peace.
2. Like and Follow the different social media accounts of I AM FOR PEACE in Facebook, Twitter, and Instagram.
3. Write your message on the Postcards for Peace which answers the question "What can you contribute to peace?"
4. Take a photo of the Postcards for Peace including your written message. Photo may include the writer of the message or a selfie.
5. Upload the photo in any social media account like Facebook, Twitter, and Instagram.
6. Make sure to TAG the I AM FOR PEACE page in the uploaded photo for it to qualify as an entry to the online photo contest and include the hashtags #PostcardsForPeace and #IAMForPEACE.
7. The most creative photo, most captivating message and most number of Likes and Shares has a chance in winning the prize.
8. You may submit different entries from February 12 to March 15, 2016.

For additional information, please visit the social media accounts of I AM FOR PEACE at:
www.fb.com/iamforpeaceph, Twitter:
[@iamforpeacePH](https://twitter.com/iamforpeacePH), Instagram: [@iamforpeaceph](https://www.instagram.com/iamforpeaceph).

PRIZES

- First Place - Php7,000.00
- Second Place - Php5,000.00
- Third Place - Php3,000.00

