



EMBASSY OF THE REPUBLIC OF THE PHILIPPINES
سفارة جمهورية الفلبين
MANAMA

INFORMATION BULLETIN

AAV-031-2016

27 November 2016

To all Filipinos in Bahrain:

The *Pinay Ikaw Na* (PIN) and the Philippine Society of Mechanical Engineers (PSME) Bahrain Chapter, in cooperation with the Philippine Embassy will conduct a Global Negosyo Roadshow in Bahrain to be held on 02-03 December 2016, at the Al Manzil Hotel, Juffair, Kingdom of Bahrain, from 8:00 A.M. to 5:00 P.M.

The Global Negosyo Roadshow is a series of local and international events that aims to equip Overseas Filipino Workers (OFWs) with the information, resources and support to create own business plan for their families back home. The project will showcase various business and investment opportunities and a sustainable program designed to invest in the future and transform OFWs hard-earned money into a family business.

PIN and PSME has invited Mr. Edwin Pasahol, DTI Specialist, as their Guest Speaker to conduct free training sessions on how to start a business, entrepreneurial education activities to learn the business cycle, market supply and demand, and selling as well as preparing business plans.

Participation is free.

For registration of your attendance or any other inquiries, please contact Ms. Antonette Avila (33934798) or Mr. Jhun Tandoc (38873367).

Attached is the Program of Activities.

Thank you.


ALFONSO A. VER
Ambassador



Encl.: a/s



A NEGOSYO EXPO AND WORKSHOP FOR OFWs AND THEIR FAMILIES! THE ONE-STOP SHOP FOR YOUR NEGOSYO NEEDS!

ENTREPRENEURSHIP DEVELOPMENT PROGRAM

Program of Activities

Activities		Expected Output
Time	Opening Activities	
8:30 -9:00	Registration	Generate List of participants.
	Opening Ceremonies	Convey program rationale and objectives
	Group Dynamics	Interact freely in an atmosphere of openness and warmth
	Surfacing and Leveling of Expectations	Match participants' hopes and fears with program plans
	Training Overview	Present workshop framework and expected outputs
	Administrative Details	Generate house rules and group norms for learning
9:00 – 9:15	Break	
What It Takes to Start a Business: Entrepreneurial Mindset		
9:15 – 11:00	Unlocking Entrepreneurial Competencies	
	Understanding who is an Entrepreneur, the Rewards and the Trials they are getting.	Identify and express successful stories of modern entrepreneurs and generate ideas of the rewards and trials being met by them.
	Basic Money Management: The Savings Cycle	Introduce the techniques, importance and value of budgeting and saving money for starting up a small business.
	Qualities of Successful Entrepreneurs	Generate list of qualities common among successful entrepreneurs
	Self Assessment: Personal Entrepreneurial Competencies (PECs) Self-rating questionnaire	Generate personal insights on how they measure up to ideal entrepreneurs
What Business to Start: Starting a Business		
11:00 – 12:00	Identification and Matching Person with the Business	Arrive at a decision as to which project or business idea to pursue.
	Generating business ideas	Explore keys to unleashing one's creativity and openness to new ideas
	• Brainstorming through Picture Association	Generate rules and conditions for brainstorming and business ideas
	• The SCAMPER Approach	Understand the tool to generate new product development ideas.
	Business Idea screening	
	• Macro screening	Generate a list of business projects that an individual can undertake.
	• Micro screening	Screen and rank list of business ideas to come up with priority business based on critical areas and criteria to prioritize.
12:00 - 1:00	Starting a Business: The Business Development Cycle	Describe how one can effectively start a business in a step by step process.
	Lunch Break	
Planning The Business: Business and Investment Opportunities		
1:00 – 5:00	Importance of Business Planning	Describe and enumerate the importance of planning a business.
	Business Plan Contents	Enumerate what are the contents of a business plan as required by most financial institutions (e.g. banks, NGOs).
	Writing a Simplified Business Plan	Familiarize oneself in doing a simple business plan that he can use as a guide for starting his/her own business.
	Mini Workshop and Consultations: Writing a Business Plan	Participants will be able to experience a hands on training on filling out business plan forms, and be guided through a consultation.
	Break	
	Government Programs, Activities, and Projects (PAPs)	Know the different initiatives, assistance, incentives, and other privileges that can be availed of from different government agencies.
	Business Potentials and Investments Opportunities	Know the sectors that have potential both local and international for starting a business
	Business Registration Procedures	Understand the legal requirements for registering a business with government agencies
	Closing Activities	
	- Closing Remarks - Awarding of Certificates	



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THE ONE-STOP SHOP FOR YOUR NEGOSYO NEEDS!

Global Negosyo Roadshow in Bahrain

December 2-3, 2016

Al Manzil Hotel Bahrain

Road 4047, Block 340 Juffair

The Kingdom of Bahrain

Featuring:



Enterprise Development
and Loan Program
(EDLP)

**FREE
ADMISSION**

A Project of:



CMSI
CONCEPT MARKETING SPECIALISTS INC.

In cooperation with:





GLOBAL NEGOSYO ROADSHOW

17 November 2016

The Honorable Alfonso Ferdinand A. Ver
Philippine Ambassador - Bahrain

Dear Sir,

In behalf of the Pinay Ikaw Na and the Philippine Society of Mechanical Engineers – Bahrain Chapter, we wish to thank you for giving us the the opportunity to present the Global Negosyo Project to your team and to our fellow Filipinos in Bahrain last September 13, 2016.

It was truly a pleasure to know how excited they are about the concept. As a result, we have scheduled the **Global Negosyo Roadshow on December 2-3, 2016 to be held at the Al Manzil Hotel in Manama, Kingdom of Bahrain.**

The Global Negosyo Roadshow is a series of local and international events that aims to equip our overseas Filipino workers with the information, resources and support they need to create their own business plan for their families back home. The project will showcase various business and investment opportunities and a sustainable program designed to encourage them to invest in the future and transform their hard earned money into a family business

In line with this, we have invited a DTI Specialist, Mr. Edwin Pasahol, as our Guest Speaker to implement free training sessions on how to start a business, entrepreneurial education activities where they learn the business cycle, market supply and demand, and selling as well as preparing the business plan.

We have enclosed our proposed program for your review and we have also enclosed the Global Negosyo Project Materials for your reference. We will truly be privileged to have you as our Guest of Honor during this event.

Once again, we thank you for your support.

Sincerely yours,

Maria Judith Mereria
President

Concept Marketing Specialists Inc.