

17 September 2017

PINOY FIESTA OPENS AT LULU HYPERMARKET



H.E. Alfonso Ver (2nd from left), Philippine Ambassador to the Kingdom of Bahrain, assisted by Mr. Vergel Santos Flores, Manager for Fresh Foods of Lulu Hypermarkets, led the ribbon-cutting ceremony during the opening of the Pinoy Fiesta at the Lulu Hypermarket Branch in Juffair Mall, Kingdom of Bahrain.

(Manama) – Lulu Hypermarkets opened the *Pinoy Fiesta* weekend at its branch in Juffair Mall, Manama, Kingdom of Bahrain on 13 September 2017. Philippine Ambassador to the Kingdom of Bahrain, H.E. Alfonso A. Ver, led the ribbon cutting ceremony during the launch of the three-day event that features products, particularly fresh fruits and vegetables flown in directly from the Philippines. Regional Manager of Lulu Hypermarkets, Mr. Mohamed Kaleem Ulla, as well as other officials of the company and its Filipino personnel, led by Mr. Vergel Santos Flores, Fresh Foods Manager, were also present during the event.



H.E. Alfonso A. Ver, (center) is joined by Lulu Hypermarket Regional Manager Mr. Mohamed Kaleem Ulla and Fresh Foods Manager Mr. Vergel Santos Flores, during the opening of the Pinoy Fiesta weekend at the Lulu Hypermarket at the Juffair Mall.

The *Pinoy Fiesta* features the world famous Philippine mangoes and bananas, other well-loved fruits such as *singkamas* (hicama) and *guyabano* (sour sop), and vegetables such as *mustasa* (mustard), *sampaloc* (tamarind), and *kalabasa* (pumpkin) leaves, which are staple ingredients of classic Filipino dishes. Other Philippine products featured during the *Fiesta* were condiments, noodles, snack items, and cooked Filipino food such as *chicken empanada*, *laing* (dried gabi leaves with coconut milk), *adobong pusit*, *lumpiang shanghai*, and Philippine delicacies like *turon*, *puto*, *kutsinta*, as well as desserts including *buko pandan*, Pinoy-style macaroni salad and *buko* (coconut) salad. Lulu also offered a 25% discount (with minimum purchase of 3BD) for all Philippine products bought from the said branch for the duration of the three-day sale.END