

GLOBAL NEGOSYO ROADSHOW IN BAHRAIN



The participants of Global Negosyo Roadshow with Mr. Edwin Pasahol, DTI Specialist, and Ms. Maria Judith Mereria, President of Concept Marketing Specialist Inc.

07 December 2016 - The *Pinay Ikaw Na* (PIN) and the Philippine Society of Mechanical Engineers (PSME) Bahrain Chapter, in cooperation with the Philippine Embassy conducted a Global Negosyo Roadshow in Bahrain on 02-03 December 2016, at the Al Manzil Hotel, Juffair, Kingdom of Bahrain, from 8:00 A.M. to 5:00 P.M.

The Global Negosyo Roadshow is a series of local and international events that aims to equip Overseas Filipino Workers (OFWs) with the information, resources and support to create their own business plan for their families back home. The project showcased various business and investment opportunities and a sustainable program designed to invest in the future and transform OFWs hard-earned money into a family business.

Ms. Maria Judith Mereria, President of Concept Marketing Specialist Inc., served as the project coordinator of this event, while Mr. Edwin Pasahol, DTI Specialist, was the Guest Speaker who conducted free training sessions on how to start a business. He also provided entrepreneurial education activities for participants to learn about the business cycle, market supply and demand, and selling as well as preparing business plans. END.



The participants during the seminar



Mr. Edwin Pasahol of DTI during the seminar



H.E. Alfonso A. Ver delivers his message



Ms. Maria Judith Mereria President of Concept Marketing Specialist Inc., delivers her message and welcomes the participants